

How to cleanse the Mental

In a town ,a man opened a business and placed a big sign above the door :

"Fresh fish for sale here ".

A first client presented himself and started laughing :

- Fresh fish for sale here ? Do you also sell fish that is off ?

The shopkeeper found the comment relevant. He wiped the word "fresh" and the sign became : "Fish for sale here".

An old lady passed in front of the shop.

- Fish for sale here ? Do you also sell fish somewhere else ?

"Here" was then wiped. What remained was : "Fish for sale".

A third customer arrived and exclaimed:

- Fish for sale ? Is there another place where they give fish free of charge ?

"For sale" disappeared immediately from the sign and it remained only one word : "Fish".

Later on, an old man stopped and called out to the stall-holder :

- "Fish ?". Everybody can see that you are selling fish. That's the only thing you have on display.

The last word was removed from the sign.

Then a passer-by was amazed :

-Why do you keep an empty sign ?

And the sign was taken down.

Zen story

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